Ad deadline is the 21st of the month.

Glassified Ad Rates

Black and White Color (Please circle one)						
Small 1/12 page Medium 1/8 page	\$12	\$24 \$35				
Large 1/6 page	\$24	\$46				
Extra Large 1/4 p		\$60				
Includes Photo and 30 words, additional words \$0.25 each Text only ads include 60 words, additional words \$0.25 each Description: (one word per box, may use additional paper if necessary)						
Description: (one word	i per oox, may use addition	nar paper ir necessary)				
		(30)				

Business Ad Rates

	B/W	One Color	Full Color
Front Cover	n/a	n/a	\$360
Inside Cover	\$234	\$272	\$325
Back Cover	n/a	n/a	\$340
Centerfold	\$349	\$412	\$499
Full page	\$214	\$246	\$299
1/2 page	\$133	\$149	\$176
1/4 page	\$90	\$101	\$123
1/6 page	\$74	\$84	\$101
1/8 page	\$53	\$58	\$69
Business card	\$38	\$42	\$48

Classified or Business ad?

Save 10% by prepaying for three months.

Classified ads are for selling a tangible item. 2 photos of the same item can go in a LARGE or EXTRA LARGE classified ad. Two or more items can be listed in the same classified ad if it is text only (no photo) or if they are closely related and being sold together. (a pair of mules or horse w/ cart) Classified ads can not list business information. A web address may be listed in a classified ad ONLY IF more information about the item for sale is listed on the web site.

Business ads are for services, such as boarding, farrier or stud, and/or any ad that contains a business name or information.

MasterCard

Name:		
Address:	City:	St:Zip
Phone #: ()	Email:	
County:		
Credit Card #:	Expiration Date:	\$:
Everything Equine 460 6th St NE Naples, FL 34120	Office: 941-375-2029 or 239-403-3784 Fax: 941-870-2510 Email: everythingequine@comcast.net	MasterCard W.SA.

email digital ad to everythingequine@comcast.net. If you email your ad, PLEASE do not include payment information. We will call you for your credit card information. There is no charge for ad development; however, all ads created by Everything Equine are the sole property of Everything Equine. If ad is to be used in other publications, an additional fee will be assessed.