# The prove of the provided to t

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Advertising everytking under the Florida sun that a horse owner could possibly need or want.

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# Everytking Equine

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> Graphics: Melody Halperin 239-370-5945cell

Mailing Address: 460 6th St NE Naples, FL 34120

Comments and/or suggestions are welcome!

Subscriptions are available, please contact us directly.

We have made every attempt to ensure that the content is free from errors. If you feel an error has been made, please bring it to our attention. We do not endorse and are not responsible for the validity or quality of products and services advertised or items placed for sale.





The Horse - Here is nobility without conceit, friendship without envy, beauty without vanity, a willing servant yet no slave. **Ronald Duncan** 



my legs out straight and pretend I can't hear my human hysterically screaming, "ARE YOU SLEEPING?"



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15" barrel saddle, full floral tooling, silver horn cap. 6 1/2" gullet width, semi QH bars, round skirt \$150 239-641-7726







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has receiver & hitch, 177K \$10,800 Amigos Auto Sales 239-775-0087 499 Airport Pulling Rd, Naples



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Sol Amarillo Reg Palomino Stallion, 13 yrs old, 15 2 H, NO VICES. Very Friendly, Sweet & great on trails! \$3400, includes tack, accepting offers 239-404-4253





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Skipa Drum Beat '03 APHA Red Dun Gelding, Very Quiet, Has been worked in round pen. \$1,800



Skipa Skywalker

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Skipa D Romance '04 APHA Palomino Filly, Smart & Sassy, Pretty Mover, Handled Since Birth. \$6500 Dam on Premises

Stud Fee \$500 Plus Mare Care

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Foundation includes: Yellow Mount, Black Hawk Leo, Nimble Lady and Mardelle Dixion. Qualified 2004 Florida State Championship Qualified 2004 World NBHA Championship Qualified 2005 World NBHA Championship Quiet Western Pleasure Horse

Mr. Suncatcher '90 Palomino QH Gelding Zippo Pine Bar bred, Will do it all..Western Pleasure, Speed, Can Shoot Off Of, Certified Posse Trained... Ridden NBHA by 12 year old in 2D! \$7,500



02 B&W Filly, Quiet! Granddaughter of Blue Max, Started Under Saddle. \$2,000 Chicky D Chicky '87 Reg QH Buckskin Mare, Babysitter! Certified Posse Trained, can rope & shoot off of, well trained. \$3,000 '91 B&W APHA Mare, bred to Skywalker Rideable, True daughter of Blue Max, Quiet \$3,500

'96 Breeding Stock APHA Palomino Broodmare, Throws Beautiful Babies! Dam to Skipa D Romance & Skipa Drum Beat pictured above \$2,000

Also offering bred cows for sale...

**Ron Baker** 1721 Washburn Ave Naples, FL **239-455-6617** 

# What is Dressage?

The word dressage sounds like massage - and comes from the French word dresser, to train. To the untrained eye it looks easy, but like many equestrian sports, it serves the needs of a diverse range of horse lovers. It's an Olympic equestrian sport; yet a basic training discipline for the backyard horse. Dressage teaches a horse to be obedient, willing, supple and responsive. The horse freely submits to the rider's lightest "aids" or body signals, while remaining balanced and energetic. The object of dressage is the harmonious development of the horse in both mind and body, and every horse, regardless of its type or use, can benefit from this training. Dressage principles are a logical, step-by-step progression from simple to increasingly complex movements. More and more is asked of the horse later between the statement of the horse horse horse horse horse horse mentally and

physically ready to respond to these demands.

The graceful movements performed in competition may look effortless, but are the result of years of training. The aids should be virtually imperceptible. A squeeze of the calf, a closing of the fingers, a shifting of the rider's weight in the saddle should be all that is necessary to tell the horse what is required. Dressage requires the horse and rider to combine the strength and agility of gymnastics with the elegance and beauty of ballet. The result is truly the best blend of sport and art. The highlight of a dressage competition is the Musical Freestyle in which the rider creates and choreographs to music an original ride of compulsory figures and movements.

### The Arena

A standard arena measures 20 meters by 60 meters (about 65.8 feet x 197.5 feet). Some of the lower level tests may use a small 20 meters by 40 meters arena.

### The Tests

The tests for each level are written so that there is a way to consistently measure performance. The judges are looking for accuracy of the transitions (changes of gait), obedience, suppleness

of the horse, quality of the gaits, and the rider's use of aids. All movements and certain transitions from one gait to another are numbered on the judge's sheet. They are marked from 0 to 10, 0 being the lowest mark (virtually nothing of the movement performed) and 10 (excellent) the highest. Following the test, the rider's individual movement scores are added up and a final score is calculated as a percentage of the possible score that the rider could achieve for that particular test. The highest percentage wins the class.

### **Musical Rides**

The Musical Kür or Freestyle is a ride that is choreographed

for the horse and contains required movements while being artistically pleasing and technically correct. Pas de Deux is an artistic program created by two riders to present their horses to their best advantage in an artistic, musical context. Mirror image, point-counter-point and in-line movements can be used. The Quadrille tests are designed for teams of four horses and riders with or without music, depending on the test.

### **The Movements**

Horses and riders are judged on how well they perform certain movements in tests that match each horse's level of training. These are:

\* Extensions: The horse will lengthen his stride for the rider on demand. This movement is most exciting at the trot. When done correctly, the horse seems to float across the arena. \*Lateral movements: The horse will show its suppleness by going forward first and either moving sideways or moving parts of its body sideways for its rider.

\*Pirouettes: In this dramatic upper level movement, the horse will turn in place at a canter.

\* Flying Changes: The most highly trained horses will appear to "skip" across the arena at a canter switching the leading front and hind hooves.

\* Piaffe: This is a highly cadenced trot-inplace. The horse will spring lightly from one diagonal pair of legs to the other with an even rhythm and a definable moment of suspension. It is the highest degree of competitive collection demanded of the horse.

\* Passage: The horse appears to float, springing from one diagonal to the other while maintaining its body in a perfectly straight line. In effect this movement is a collected trot in slow motion.

### Watching Dressage

The key to enjoying dressage is to watch the rides and try to see how they differ and why one person's score is better than another's. It takes many years of training and great concentration of both the horse and rider to perform well in a test. You should expect to see calm, obedient, smooth rides where the horse's ears are forward or turned towards the rider, and clearly "listening" to the rider's instructions, although no actual words will be spoken during a test. The horse should look happy.

### **Spectator Pointers**

Riding a dressage test requires a great deal of concentration on the part of the horse and

rider. The following guidelines will help to ensure that all riders have the opportunity to achieve their very best performance.

\* Avoid running, shouting or sudden movements while a horse is in the ring.

\* Applaud only after the rider has completed the final salute.

\* You may speak in a normal tone, but do not shout or wave.\* Spectators must stay back from the white fence surrounding

the competition arena. \* It is best to leave your dog at home, but if you have your dog with you, keep it on a leash at all times

Compliments of www.usdf.org



A Spectator's

Guide To Dressage

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'95 L Bar L Custom built, 44 feet long, all aluminum stockman, escape door, feed doors, rubber mats. Excellent Condition, used very little, can be converted to LQ & tack storage \$15,000 Lee County 239-731-9128



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M

Chestnut TB, White star and snip on forehead. old halter rub mark across nose, shaved mane. Tattoo on upper lip C35738



Page 9

Bay TB, No markings. has a shaved mane with a small tag left in the middle of the neck. Brandy no longer has the mane. It has been roached for polo. Lip tattoo D22556



28' Has a tack room door on the passenger side. Has 2 individual partitions and 2 stock partitions (custom). Can fit 8 horses. Bought from W&L Trailer in OKC and has their decal on it on side. Fla tag I29 ZYE

- -

Truck: 1997 F-350 White Diesel with <u>Aluminum</u> Flatbed. Fla tag I48 ZYE

Owners name: Robert Lyn-Kee-Chow <u>lcrowe3458@aol.com</u> Wellington FL, 33414 home phone: 561-685-6251 work phone: 561-312-4788 other phone: 561-685-6251 dateof theft: evening of 12/15/04

Suspects are possibly in the Sebring area.



# **Picayune Strand State Forest**

Picayune Strand State Forest is in the heart of an ecosystem called the Big Cypress Basin. The majority of this forest is under water during periods of considerable rainfall. The forest is comprised of cypress strands, wet prairie, and pine flatwoods in the lowlands and subtropical hardwood hammocks in the uplands. The northern section of the Belle Meade Tract contains many second growth South Florida slash pine, with some remnant trees being over 100 years old. The forest provides habitat for many species of wildlife making wildlife viewing a popular activity. The following species have been sighted in the forest: black bear, bald eagle, wood stork, Big Cypress fox squirrel and swallowtailed kites. Although Florida panthers are rarely visible, they do leave tracks for the observant visitor. Female panthers have borne cubs in the state forest in recent years.



Picayune Strand State Forest offers many recreational opportunities. A 22 mile horse trail winds across the Belle Meade Tract from Miller Boulevard to Benfield Rd. All horses in the forest must have current negative Coggins Test results, proof of which is to be carried by each rider. Horses may be rented at M and H stables which is located 2 miles south of Exit 15 off Interstate 75 at 2750 Newman Drive. Also on Newman Drive is Everglades Ranch, a boarding facility. They offer daily or overnight boarding if you wish to vacation at the Picayune Strand State Forest with your own horse. An oak shaded primitive camping area can be found near the middle of the trail.





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2004-2005

Nov - May

Lee County

Posse Arena

Performance

	Speed
1	Lead Line Barrels
2	Pee Wee Barrels
2 3 4 5 7	Lead Line Texas Barrels
4	Pee Wee Texas Barrels
5	Lead Line Hairpin
6	Pee Wee Hairpin
7	Lead Line Flags
8	Pee Wee Flags
9	Lead Line Keyhole
10	Pee Wee Keyhole
11	Jr. Keyhole
12	Sr. Keyhole
13	Adult Keyhole
14	Jack Benny Keyhole
15	Pee Wee Poles
16	Jr. Poles
17	Sr. Poles
18	Adult Poles
19	Jack Benny Poles
20 21	Jr. Barrels Sr. Barrels
22	Adult Barrels
23	Jack Benny Barrels
24	Jr. Texas Barrels
25	Sr. Texas Barrels
26	Adult Texas Barrels
27	Jack Benny Texas Barrels
28	Jr. Haimpin
29	Sr. Hairpin
30	Adult Haimin
31	Jack Benny Hairpin
32	Jr. Flags
33	Sr. Flags
34	Adult Flags
35	Jack Benny Flags
36	Jr. Phonebook Race
37	Sr. Phonebook Race
38	Adult Phonebook Race
39	Jack Benny Phonebook race
40	JACKPOT Barrels*
41	JACKPOT Poles*
In	2005, Speed will be on
	-
	Saturdays! Sign up and

exhibition at 3pm, Show starts at 4pm!

Poss	se Arena
	ance sign up at w starts at 9am.
Show s 5th Satu 3rd Satu	ign up at 3pm, starts at 4pm. rday in January, ırday Feb - May
Class ent Members \$5 Non members Jackpot \$10(60	\$10
Age Divis Lead Line Pee Wee	<b>Sions :</b> Must be led 7 years & Younger
Junior Senior Adult Jack Benny	8-12 years 13-18 years 19+ 39+ (speed)
Formore	e information:
	eks, Speed Director 9-438-53:08
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HALTER CLASSES Grooming and Conditioning a. Open Mares b. Open Geldings c. Open Stallions Open 2004 Weanlings\* Halter Breed Classes a. Stock horse type b. Color breeds c. Gaited horses d. Arabians e. Hunter f. Draft Open Halter a. Pee Wee b. Jr. c. Sr. d. Adult Open Showmanship\* (pattern) WALK TROT CLASSES Lead Line Schooling Class\* Pee Wee Walk Trot Pleasure Jr. Walk Trot Pleasure Sr. Walk Trot Pleasure Adult Walk Trot Pleasure Open Walk Trot Pleasure Pee Wee Walk Trot Equitation Jr. Walk Trot Equitation Sr. Walk Trot Equitation Adult Walk Trot Equitation Open Walk Trot Equitation Walk Trot Go as you Please\* CANTER CLASSES Hunter Hack\* Trail\* Schooling Class\* Pee Wee Pleasure Jr. Pleasure Sr. Pleasure Adult Pleasure Open Pleasure Pee Wee Equitation Jr. Equitation Sr. Equitation Adult Equitation Open Equitation Jr. Horse Pleasure\* Sr. Horse Pleasure\*

**Equine New Years Resolution #3** I will accept that every carrot is not for me.

awards.

**Equine News Years Resolution #4** I will not pull off my brand new shoes just to prove that I can.

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Jr Roping Saddle, Excellent condition, acorn tooling, comes w/ pad 14"seat \$200

15" seat, NHRA Roping saddle, beautiful basket weave, comes w/ pad. New was \$1500, will 239-404-4253 sell for **\$750** 

Equine New Years Resolution #5 I will never again dump the wheelbarrow of manure over while my human is mucking my stall.

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Push My Score- 2003 World Champion Park Pleasure Horse TWH \$35,000



Busters Domino TWH \$8,000



Poisonous Delight- 2003 World Grand Champion Country Pleasure Horse TWH \$15,000



SiSi Senor TWH \$6,000

Vaquero's Chiquita AQHA \$4,000

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January 22-23, 2005

Saturday & Sunday

LEE COUNTY POSSE ARENA

PEE WEE (10 & UNDER) JUNIORS (11-17) GOAT TYING, BARRELS, & POLES \*JUNIOR STEER RIDING \*CALF RIDING (6-10) \*MUTTON BUSTIN (5 & UNDER) \*DOES NOT COUNT TOWARD POINTS \$15 EACH EVENT ENTRY FEE

\$10.00 FOR AGE 13 & UP \$5.00 FOR AGE 12 & UNDER

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RODEO 1 P.M

RACKER ĐAY

~ ADVANCE CALL IN ~ JAN. 3-4-5-6 6-8 PM 239-543-6938 Sherry Cody (\$5 Late Fee at Rodeo)

Lee County Posse Arena, 17401 Palm Creek Dr. North Fort Myers, FL, east of I-75 INFO: 293-543-8081

www.leecountypossearena.com

DO NOT MISS PAWS & CLAWS ON PAGE 18!

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January 2005 Everything Equine Page 15



Scotty is an 8 month old paint stud colt, Scotch Bar Tommy, Kid Clu, Sunny Dee Bar Obvious Conclusion, (and more) bred. Can be double registered. Very Muscular. Loads, clips & ties. Needs a good home. 239-229-8539 \$1500



Reg TB Mare 14 years old, 16 hands, bay, great trail horse, barrel prospect, gentle, loads, clips, ties \$2000 239-731-9128



Skip is a registered 20 month old paint gelding. Breeding includes Scotch Bar Tommy, Kid Clu, Sunny Dee Bar, Obvious Conclusion and more!. Can be double registered. Green broke and ready to train your way. Loads, clips & ties. \$3000 239-229-8539



Grade Mar 7 years bly Experienced ride meedel, har worked cows. 15 hands, up o date on all shots \$1200 239-731-9128



Very athletic Appendix bred gelding. Broke to ride, 2 years old, 16+ hands. Great on Trails. Not registered but 3/4 Quarter (Top Moon & Leo) 1/4 TB (Secretariat) Green Broke, all shots & Coggins \$2500 239-731-9128



Liberty is a grade 18 month old red roan Arabian/Appaloosa Mare. She loads, clips, ties, and should mature to 14 hands. Very loving, needs a good home. Asking \$1000 239-229-8539



Palomino Mare 12 yrs old 14.3h 1D, 2D Barrel horse NBHA money winner Turnkey, anyone can ride. Current Coggins and shots. Kid safe! Perfect Jr Rodeo Horse \$8000 239-229-1863 Serina

### Show Halters

Halters-Custom made in California for World (never used) dark oil with silver & gold, and one with dark oil with silver only Paid over \$400, will sell for \$200 each Lee County 239-229-1861

### Western Saddles

Western Pleasure Saddle, medium oiled (tooled) 15.5" seat, nice saddle to start out in. Has some silver and can add more \$500 Circle Y, Dark oil, floral tooled, 15" seat, Hardly ever used \$500 Lee County 239-229-1861

2004 APHA tobiano colt. By APHA Superior Reining Horse Brick House. Out of a granddaughter of Zippo Pine Bar. Nice big colt, should mature to 16 hands. Great all around or barrel prospect. \$2000.

Call

352-303-4060



### Page 16 Everything Equine January 2005 everythingequine@swfla.rr.com 1-239-403-3784 20 signs your Dressage A Perspective on Dressage test needs work

### Under judges remarks she writes only: "Nice braid job."

- Horse confuses dressage arena rail for a cavaletti; exits at K.
- Your circle's shape reminds the judge that he should pick up eggs on the way home.
- Your serpentine was perfect, except that it was supposed to be a straight centerline.
- Sitting trot has caused some fillings to be loosened in lower molars.
- Your horse believes "free walk" means leaving the. arena and heading towards the nearest patch of grass.
- Your working trot had you working harder than your horse.
- In your salute, your inadvertently use your whip hand causing your horse to perform airs above the ground.



.

....

- Your walk seems to be more "rare" than "medium."
- 10. Impulsion improves only after the horse sees monsters in the decorative shrubbery near letters.
- 11. Your horse's response to the canter aid is "Can't, er, what?"
- 12. Your twenty meter circle involved jumping the rail twice.
- 13. Your halt took place in the judge's lap, instead of at X.
- Your thoroughbred interpreted elasticity to involve trying to kick himself in the head with his back feet during the working canter.
- 15. Your horse entered the arena at A, and M, and H, and B...
- 16. Judge's comments include words like "unusual, dramatic, explosive, and tragic"
- 17. Leg-yields involve your leg yielding before the horse does.
- 18. Free walk was interpreted by your Arabian to involve prancing, a rear, and a few bucks.
- The judge asks you to take the broken letters withe you when you leave.
- 20. Voodoo dolls of your horse were found in the possession of the show's grounds manager.

### By Roiya Albert

Since I was a young child, I always loved jumping. I would watch the competitions live or on TV. Either way it looked like



the ultimate thrill. I asked my mom for jumping lessons. I had already been taking lessons at a nearby barn for about 10 ... years, but my mom insisted that I take Dressage lessons, before I began jumping. I thought Dressage was uneventful and the hardest type of riding in existence. I knew that it • involved a lot of work and concentration. I went to a couple of Dressage shows, and I thought it to be absolutely the most boring thing I had ever seen. I had never seen so many circles in my life. Slowly as I got more into it, I realized that Dressage had a lot more to offer than I thought. Dressage could give me clarity to all the questions that had never been answered before.

• I would watch my instructor ride her 4<sup>th</sup> level Dressage horse. It was beautiful to watch as they seemed to move together as • one. However, with all the bad habits I was just informed I had, it seemed so impossible for me to achieve that oneness. • I was learning that many of the commands shouted to me in lessons of the past (heels down, hold on with your legs, • balance...) could actually counteract each other. For example, a rider can not have true balance if their heels are • down, their seat in the saddle, and they are gripping with their legs. Gripping with your legs makes you bounce out of • the saddle and makes your heels sneak up. You have to learn to release your grip on the saddle to be truly balanced. After all, we have more weight from our hips up than our legs down. We have to let the weight from our hips hold us in the saddle. Dressage is really about paying attention to detail.

There are six steps that any rider needs to have:

1. Relaxation 2. Balance 3. Following the motion of the horse 4. Applying the aids 5. Coordination of the aids 6. Influencing

Dressage does not allow you to skip any of these steps. It will give you a solid foundation and prepare you to move on to whatever field of riding you may wish. As for myself, I did eventually move on to jumping and with the Dressage training I had received, I was jumping 3' 6" within one week I enjoy jumping, but Dressage is my first love.

One can ask, do I want to work on my horse or with my • horse? Do I want to continue wondering what is wrong with my horse or am I willing to consider that I may be part of the problem? Do I want to push myself above and beyond and learn how to work as one with my horse? Do I want to be a passenger or a rider? If you answered yes to these questions then Dressage maybe the answer to your needs.

ALC: NO	omit your c	lub or org	anization's	anuary 2005 Ev S events an	d we will	post
the <b>J</b>	em free on	a space pe	rmitting 1	st come 1s	t serve ba	15
Sun	Mon	Tue	Wed	Thu	Fri	Sat
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<b>2</b> Bluegrass Concert 2-5pm Lee Civic Center <b>C</b> "Lean Back" cor	3	4	5	6 Natural Horsem	7	Labell Family Live Stock Club Show 363-675-3352 Speed quine Teaching
<b>9</b> LCHA Performance 239-283-9122	10	11	12	13	14	<b>15</b> Centered Riding Clinic 239-455-8552
Centered Riding Clinic 239-455-8552	17	18	19	20	21	222 Rodeo Lee Cnty Posse Arena Exotics Birds & Livestock Auction Hernando Cnty Fairgrounds 1.888.814.0016
23 Rodeo Lee Cnty Posse Arena	24	25	26	27	28	29 Dressage Show leeciviccenter.com SWHC Performance 9am, Speed 4pm 239-353-5167
30	31			<b>Resolution #6</b> I nt objects when	· · · ·	· ·

Page 18

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PAWS & CLAWS

No job too hairy, no dog too scary! All breeds welcome!



PET GROOMING AND SITTING 12226 Palm Beach Blvd Ft Myers, FL 33905

ASHOTOFSCOTCHWILLDO 2004 Bay Tobiano APHA Filly. Stunning and very fancy, will be



awesome. Must see. Should mature to 16 H+. Currently 14 H at 10 months. Serious inquires only. 239-455-3276 Collier



Billy Cook 16" Longhorn Roper Show Saddle, does not fit my horse. New with tags @ \$1360. Gorgeous! Basket weave design, rawhide silver laced cantle, braided leather stirrups. \$1000 or best offer 239-354-0305

Jewells Cutting Edge 2002 16.1 H APHA Red Roan Gelding. Has an ROM in Amateur Gelding and 6 points in open geldings. Not broke to ride as of yet. Is currently being shown in Halter and doing well. Asking \$8000 make offer 239-455-3276



**Equine New** Years **Resolution #7** From now on I will put my ears forward and cooperate when it comes to photos.



1/12 page color ad only \$20



Radway Stables is a full boarding, training and show facility, specializing in Eventing, Dressage and Jumping. We offer group and private lessons to beginners through advanced riders. Winter, Spring and Summer camps are also available.

Kim Davies Owner, Head Instructor

Kim has a masters in CHA, is a certified BHS instructor and a Pony Club graduate. She made the long list for the 1980 Olympic team and has trained in England and at the Potomac Horse Center. Kim has trained many successful horses and riders for USEA and USEF. She specializes in young and green horses.



### Show Schedule

February 19, 2005 April 23, 2005 May 21, 2005 Schooling Begins at 7am, Show Starts at 8am. Equitation, Hunter, Jumper and Over Fences Classes Offered Stalls Available





Blue Gray Dynamic 9 year old I6 I H, Irish Sport Horse, 2nd at Flat Creek HT, Ist at Rocking Horse HT, 6th at Paradise Farms (novice)

Deerfield Raider (out of Don Alfredo) 4 year old 17 H Reg Hanoverian, Excellent Dressage Prospect.





Fox's Flash 6 year old, 15H paint, G Competing Training Level, Eventing, Ready to go Preliminary Level. Experienced Riders Only.

Many more horses and ponies available for purchase.

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Sumter County

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Page 15 has a Cute APHA Colt from Sumter County!

1991 AQHA Chestnut mare. This is a very nice mare with a beautiful head. Majestic Dell and Okie Leo on her direct papers. In foal to APHA Superior Reining horse, Brick House. Due for an April guaranteed colored foal. She rides but has been used as a broodmare. \$2200 Call 352-303-0566.





2002 APHA Red Roan Tobiano filly. Has been going well under saddle, super quiet, no buck. She is a quick learner and will mature to 16 hands. Out of a granddaughter of Zippo Pine Bar and by Superior Reining horse Brick House. Great to be around and easy to handle. \$3000 Call 352-303-4060.



2003 AQHA Palomino gelding. Nice yearling, he is very friendly and would make a good youth horse. He a cute mover. Pretty head and big hip. By an own son of World Champion Obvious Conclusion and out of a Sonny Dee Bar and Dan L Straw bred mare. HYPP N/N. \$1800. Must Sell. **352-303-0566** 



2002 APHA Chestnut BS mare. By 2 time AQHA World Champion and 6 time World Champion producer, Im Tee Totally Cool. Out of an APHA superior halter mare. Pretty mare, easy to be around. In foal to a homozygous paint stud for March guaranteed paint foal. \$2500. Call **352-303-0566** 

# **Business Ad Rates**

	B/W	Accent Color	Full Color
Front Cover	n/a	n/a	\$335.00
Inside Cover	\$225.00	\$255.00	\$305.00
<b>Back Cover</b>	n/a	n/a	\$315.00
Centerfold	n/a	n/a	\$475.00
Full page	\$200.00	\$230.00	\$280.00
3/4 page	\$165.00	\$185.00	\$220.00
1/2 page	\$125.00	\$140.00	\$165.00
1/4 page	\$85.00	\$95.00	\$115.00
1/6 page	\$70.00	\$80.00	\$95.00
1/8 page	\$50.00	\$55.00	\$65.00
1/10 page (Business card)	\$35.00	\$40.00	\$45.00

Save 10% by prepaying for three months.

Business ads are for anyone wishing to advertise a farm, business or stud services.

Business Name:	Owner:	
Address:	City:	St:
Phone #: ( )	Email:	
County:		
Credit Card #:	Expiration Date:	\$:
Ad deadline is the 20th of each month. M	Mail payment, photo and ad information to:	
Everything Equine	Office: 239-403-EQUI (3784)	
460 6th St NE	Fax: 239-353-5681	
Naples, FL 34120	Email: everythingequine@swfla.rr.c	om
or		
email digital ad to everythingequine@sw	fla.rr.com. If you email your ad, PLEASE do no	ot include payment

email digital ad to everythingequine@swfla.rr.com. If you email your ad, PLEASE do not include payment information. We will call you for your credit card information. If you need an ad designed, send pertinent information and a description of how you would like it to look. We will be happy to design an ad for you. Page 22 Everything Equine January 2005 everythingequine@swfla.rr.com 1-239-403-3784 Current advertisers may be listed in the resource directory for an additional \$5 per insertion. Businesses that do not have current display ads in Everything Equine may be listed in our Resource Directory for \$25 per insertion. New categories will be added as needed.

# Resource Directory

# Boarding

Everglades Ranch 239-455-8552 2740 Newman Dr. Naples, FL 34114

Pine Ridge Farm 239-596-9070 235 Center Street, Naples Fl 34118

### Breeding

Ron Baker 239-455-6617 1721 Washburn Ave Naples, Fl 34120

### Farrier & Blacksmithing

Bo Brewton 239-450-0953 Naples, FL

# Feed & Tack

Dynamite Nutrition, Patricia Broaderson 239-825-0964 Naples, Fl

Golden Gate Nursery, 239-455-7233 14765 Collier Blvd. Naples, Fl. 34119

### Horse Rental & Trail Riding

M & H Stables 239-455-8764 2740 Newman Dr. Naples, Fl 34114

### Horse Sales

Ron Baker 239-455-6617 1721 Washburn Ave Naples, Fl 34120 Jim Last Horse Sales 352-250-5601 10983 CR 237 Oxford, FL 34484

### Horse Training

Good E Nuff Farms 239-455-3276 1500 Massey St. Naples, FL 34120 Jim Last Horse Sales 352-250-5601 10983 CR 237 Oxford, FL 34484

## Horse Vacations

Everglades Ranch 239-455-8552 2740 Newman Dr. Naples, FL 34114

# Pet & Livestock Sitting

The Farm Shepherd 239-450-0550 Naples, Fl

### Pet Boarding

Paws & Claws 239-227-7297 12226 Palm Beach Blvd Ft. Myers 33905

# Pet Grooming

Paws & Claws 239-227-7297 12226 Palm Beach Blvd Ft. Myers 33905

# **Riding Instruction**

Lorriane Beaver 239-777-2795 870 1st St NW Naples, FL

Bobbin Hollow Equestrian Center 239-592-1033 3375 Vanderbilt Beach Rd. Naples, FL 34109

Good E Nuff Farms 239-455-3276 1500 Massey St. Naples, FL 34120

M & H Stables 239-455-8764 2740 Newman Dr. Naples, Fl 34114

Pine Ridge Farm 239-596-9070 235 Center Street, Naples Fl 34118

Radway Stables 239-784-3581 3400 Smith Rd Naples, Fl

Equine New Years Resolution #8 I will not chase the ponies into the electric fence to see if it is on, any more.

Glassif	Black and White	Color
Small 1/12 page	\$10 \$15	\$20 \$20
Medium 1/8 pag		\$30
Large 1/6 page	\$20	\$40
30 words included	d, additional words \$0	0.25 each
Ad deadline	is the 20th of the me	onth
Name:		
Address:	City:	St:
Phone #: ( )	Email:	
County:		
Credit Card #:	Expiration D	ate: \$:
Description: (one word per box)		
Description: (one word per box)		
Description: (one word per box)		
Description: (one word per box)		
Description: (one word per box)		30
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Mail payment, photo and ad t	0: <b>Vitking Equire</b>	30
Mail payment, photo and ad t		30
Mail payment, photo and ad t	rything Equine	30
Mail payment, photo and ad t	<b>rything Equire</b> 460 6th St NE	30
Mail payment, photo and ad t Eve Nail ad and attach digital p	<b>rything Equine</b> 460 6th St NE aples, FL 34120 or photo to everythingequin	ne@swfla.rr.com.
Mail payment, photo and ad t Even Mail ad and attach digital p If you email your ad, PLEA	<b>rything Equine</b> 460 6th St NE aples, FL 34120 or photo to everythingequin	ne@swfla.rr.com. nent information.



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Pine Ridge Farm

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239-596-9070 (barn) 239-304-6876 (cell)